Iran WSA Road Show 2008

Iran WSA Road Show was proud to be the first WSA road show in 2008. Iran, as a developing country, benefited from this event as it encouraged creativity and quality e-content among Iranian e-solutions and e-contents developers and helped them get more familiar with local and global bests in e-contents. Reviewing the world bests shows the best samples while boosting the self confidence of young Iranian e-content developers with great ideas.

Iran WSA Road Show organized by Ehssan Riazi Esfehani, co-founder and chairman of e-solutions festival, consisted of a 3-day exhibition and an ending gala. The exhibition, with focus on e-content and e-solutions specially the winners of the 2nd e-solutions festival (Approved national contest for WSA05-07), was a successful event with hundreds of professionals, students and content providers gathering to visit the exhibition.

Photos: Ehssan Riazi

A special pavilion was dedicated to the WSA Road Show presenting the world bests in e-content and creativity where the visitors could review the world bests and receive information on the WSA objectives, programs and winners.

Photo: Ehssan Riazi   Photo: Farshad Palideh (ISNA Photographer)

In addition to e-content providers, special pavilions were dedicated to IT papers including Fanavaran (ITmen.ir) and Elme Rooz (ITobserver.ir). Also MAGFA, IDRO and ESFRD and the leading supporters of

ICT and e-content projects was there to help small companies and groups with tools and methods or financial aids in their path to make their creative idea and quality e-content suitable for local and global markets.

Photos: Farshad Palideh (ISNA Photographer)

The ending gala with presence of important IT persons, all local WSA 07 nominees (five per category) and winners (2 per category), ICT managers of governmental organizations and private companies and other specially invited guests was a special event for Iran e-content and e-solutions development. After the key speeches, the local winners and the Middle East winner (e-science) received their gold medals and diplomas from the representatives of Supreme Council of ICT and IDRO. The last and most important section was five-minute speeches of the local winners presenting their quality e-contents to the audience.

In addition to major local reporters from IRNA, ISNA, Fanavaran, YJC, scientific and economical papers, international reporters from ZDF and Press TV covered this event.

Photo: Farshad Palideh (ISNA Photographer)